

## **Rancho Sahuarita Ranked 5<sup>th</sup> Best Selling Master Planned Community in Nation**

**Sahuarita, AZ** (April 28, 2009) – According to renowned real estate consulting firm Robert Charles Lesser, Rancho Sahuarita has been ranked #5 in a list of the 10 best-selling master planned communities in the nation, based on total number of new homes sold in 2008.

Approximately 506 homes were sold throughout 2008 in Rancho Sahuarita. Since its opening in July 2001, almost 4,500 homes have been purchased and more than 13,000 people now call this innovative community home.

On a local level, Rancho Sahuarita continues to hold a strong share of the Tucson housing market, with overall market share increasing to nearly 14 percent for 2008.

Bob Sharpe, Managing Partner of Rancho Sahuarita, a top ranked MPC outperforming the Tucson marketplace and capturing nearly 24% of regional sales in 2009, attributes his MPCs success to one thing – “We are delivering on our promises of value which increases the community’s appeal to homebuyers especially during these uncertain times.” All MPCs on the top ten list described similar commitments to follow through and provide planned amenities.

“The value of living in this community is more than just affordable homes, beautiful neighborhoods and recreational amenities; it is the sense of community that really convinces families that Rancho Sahuarita is the perfect place to live,” continued Sharpe.

Rancho Sahuarita offers a 15-acre lake park in the center of the community for sailing, fishing or enjoying a performance at the lake’s amphitheatre. There are miles of paved trails that weave throughout the community connecting neighborhoods and schools. Eight parks offer a variety of features including a Safari Trail with life-sized bronze statues of African animals, Desert Interpretive and Butterfly Gardens, picnic tables and shaded tot lots.

The centerpiece of this recreational master plan is Club Rancho Sahuarita, with the largest private splash park in Arizona, a 6,000 sq. ft. fitness facility, and an 8,000 sq. ft. Kids Club with a “Kids Time” babysitting area, arcade room, and multi-purpose room that serves to host resident parties and children’s celebrations.

Adjacent to the Kids Club is an expanded Activity Park that features an electric train for weekend rides, a pedal car racetrack, a nine-hole miniature golf course, a shaded playground, and an event lawn for concerts and outdoor entertainment. Two new recreational centers provide residents with additional lap pools, spas and sport courts, and there’s even a “Bark Park” that caters to our four-legged friends.

Commercial amenities are also a growing part of the Rancho Sahuarita master plan with the opening of the area’s first 108,000 sq. ft. Fry’s Marketplace. Together with 35,000 sq. ft. of adjacent retail space, a Chase bank and Carondelet Urgent Care (opening 2009), the Rancho Sahuarita Marketplace will be one of Tucson’s premier shopping destinations.

Visitors are welcome to invite friends and family to experience the welcoming nature of the Rancho Sahuarita community. In addition, visitors can learn more about Rancho Sahuarita or receive a free brochure in the mail by visiting [www.ranchosahuarita.com](http://www.ranchosahuarita.com) or calling the Greeting Center at (520) 207-7730.

**About Rancho Sahuarita**

Situated just south of Tucson, Rancho Sahuarita is southern Arizona's best master-planned community. With a total of 506 new home closings during 2008, Rancho Sahuarita was the 5<sup>th</sup> fastest selling master planned community in the country. It features a 15-acre lake park, miles of paved trails that weave throughout the community, neighborhood parks with pools, and Club Rancho Sahuarita, with the largest private splash park in the metro area. Surrounded by the beauty of pristine desert, mountain ranges and pecan groves, Rancho Sahuarita offers many neighborhoods by KB Home, Richmond American Homes, Pulte Homes, Maracay Homes and D.R. Horton Homes, priced from the 150s to the high 400s.